

# Sea Isle City 18<sup>th</sup> Annual Polar Bear Plunge

## February 18, 2012, JFK and the Beach

**EVENTS GO ON REGARDLESS OF THE WEATHER!!!**

Be invigorated as never before. Take a POLAR BEAR PLUNGE into the Atlantic Ocean! The La Costa Lounge sponsors this unbearable event. All proceeds benefit city wide events sponsored by the Sea Isle City Chamber of Commerce & Revitalization Organization

### **PLUNGE INFORMATION**

**AGE:** Participants must be 12 years and older

**FEE:** \$25 non - refundable entry fee- receive a Polar Bear tee shirt and entry wristband

**PRIZES** to be eligible for prizes you **MUST** be registered

**Registration on-line:** [www.lacosta-seaisle.com](http://www.lacosta-seaisle.com)

**Registration by mail:** 4000 Landis Ave, Sea Isle City, New Jersey 08243

**Registration in person:** La Costa Lounge on Friday, February 17, 2012 6:00 pm to 9:00 pm  
and Saturday, February 18, 2012 8:00 am to 1:00 pm.

**INFORMATION:** 609-263-3756 or e-mail lacostalounge @comcast.net or visit [www.lacosta-seaisle.com](http://www.lacosta-seaisle.com)

**COSTUME CONTEST JUDGING** will be held under the Big Tent at La Costa Lounge from 12:00 to 1:30. Only registered polar bears are eligible. Categories (winner and runner up) Best Individual Costume, Best Family Entry, Best Group Entry. Awards Ceremony at 4 pm in the Big Tent.

**STARTING POINT:** Polar Bears may go directly to JFK and the Beach. The Plunge begins promptly at 2:00 pm. Only Polar Bears with wristbands will be allowed in the roped off plunge area. All polar bears must line up on the beach behind the starting line and **WAIT FOR THE OFFICIAL START**. Swimsuits or Costumes only. **NO WET SUITS**.

**POST PLUNGE PARTY:** 2:30 pm to close at La Costa Lounge

**OPEN TO THE PUBLIC**

Entertainment Split Decision, The Insiders, Exit 28 and The Rockets

Costume Awards Ceremony at 4pm

### **Entry Fee:\$25:00**

Polar Bear Plunge  
February 18,,2012  
2:00pm. JFK &The Beach

Office Use-Payment  
Amount  
Cash /check /credit card

Polar Bears Name \_\_\_\_\_ Age \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone Number \_\_\_\_\_ E-Mail Address \_\_\_\_\_  
Visa/ Master Card \_\_\_\_\_ Credit Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_ 3-Digit Security Code \_\_\_\_\_

### **Waiver and Release**

*In signing this release I acknowledge that I understand the intent thereof and I hereby agree and will absolve and hold harmless Sea Isle City Chamber of Commerce & Revitalization , The city of Sea Isle City, The LaCosta Lounge and any other parties connected with this event in any way, singly or collectively from and against any blame and liability for any injury, misadventure, harm, loss, inconvenience, or damage hereby suffered or sustained as a result of participation by me or my group in the Polar Bear Plunge or any activities associated herewith. I also hereby consent to and permit emergency treatment in the event of injury or illness.*

X

Signature of Parent or Guardian for Polar Bears 12-17yrs.of age Signature of Polar Bear